



# RETAIL SPOTLIGHT CALENDAR 2016



JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<p>Disney · PIXAR <b>THE GOOD DINOSAUR</b> Theatrical</p>	<p><b>JOIN THE RACE!</b> Cars Campaign</p>	<p>Disney PRINCESS DREAM BIG. PRINCESS. Brand</p>	<p>Disney JUNIOR WHERE THE MAGIC BEGINS Disney Junior Brand</p>	<p><b>STAR WARS</b> All Categories DVD release</p>	<p>Disney · PIXAR <b>THE GOOD DINOSAUR</b> All Categories DVD release</p>		<p>Disney · PIXAR <b>FINDING DORY</b> Theatrical</p>	<p><b>MARVEL SUPER HERO MANIA</b> All Marvel Heroes</p>	<p>Disney PRINCESS DREAM BIG. PRINCESS. Brand</p>	<p>Disney <b>FROZEN</b> NORTHERN LIGHT</p>	<p>Disney FROM ALL OF US TO ALL OF YOU Disney Xmas</p>
			<p><b>AVENGERS HERO UP</b> Avengers Focus</p>				<p>TWEEN Back to School</p>	<p><b>Disney JUNIOR</b> WHERE THE MAGIC BEGINS Disney Junior Brand</p>	<p><b>JOIN THE RACE!</b> Cars Campaign</p>		<p><b>STAR WARS</b> Theatrical</p>
			<p>Disney <i>Violetta</i> Ultimate Violetta</p>				<p>Disney <b>DESCENDANTS</b></p>				<p>Disney · PIXAR <b>FINDING DORY</b> All Categories DVD release</p>





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	 Theatrical 3 February   Disney Jr	 Year 2 Tie-In Beauty Beast   Build & Sustain	 Rogue One - HE 17 April	 MARVEL HERO UP	 HE 18 June	 Disney Jr	 Theatrical 7 July  TWEENS Back to School   Descendants Soy Luna Star Darlings	  Theatrical 31 August - 1 Sept	 Year 2 Focus princess TBC   Donald Duck focus	 Theme TBC   Thor 3 Theatrical 3 Nov - Spiderman HE 27 Nov	 Disney X-Mas 2017   HE   Theatrical 15 Dec

